FIRST ALERT

powered by **Dataminr**

Know what's happening to you first:
How universities can proactively mitigate safety and security risks and more effectively manage crises when they happen

Universities and other educational institutions across the UK are preparing for the Protect Duty as it moves through the final draft stages before coming into UK law. At its heart, "Martyn's Law" seeks 'to further enhance public security' by mandating places that can host 100 members of the public or more, to have auditable counter-terrorist risk management and protection plans in place. Whilst this specific legal obligation will only apply to the UK, that primary principle behind it is worthy of consideration everywhere.

Dataminr uses AI to deliver real-time alerts on emerging events and breaking news to help organisations like yours ensure the safety and security of the people they are responsible for. First Alert, Dataminr's product for the Public Sector, processes data from more than **800,000 publicly available information sources from the surface, deep and dark web in more than 150 languages**. **In use by US and European universities**, Dataminr's AI platform takes the time-consuming, manual analysis burden off small security teams, freeing them to perform higher-level tasks while First Alert provides them actionable alerts relevant to their areas of responsibility.

Until 29 March 2024, Dataminr is offering a **discounted** annual licence price to qualified organisations to help safeguard their students, staff and businesses. Learn how First Alert can support:
- Safety of staff and students, including while traveling for field studies, conferences, placements abroad, exchanges and sporting events
- Security of physical and virtual assets around the globe
- Operational resilience from extreme weather, public health threats, transport events or utilities outages

Book a call or demonstration of First Alert here.